

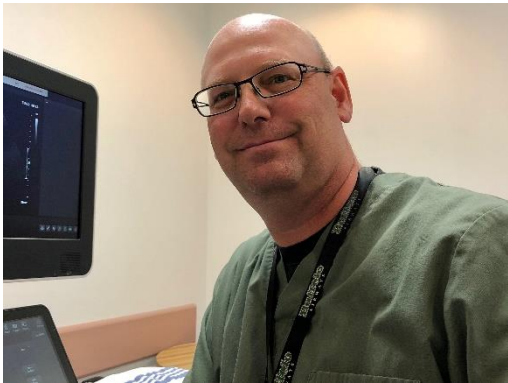
# SONOGRAPHY WEEK

**“Catch the Wave”**

October 7-13, 2019

## MEMBER/VOLUNTEER PROFILE: *Helping to advance the practice of sonography*

### Bernard “Buzz” Cox, RT, CRGS, CRCS



A resident of Brandon, Manitoba, Bernard Cox began his varied career back in 2002 working in general and cardiac sonography at the Brandon Regional Health Centre. This was followed by numerous roles including that of clinical and didactic instructor and accreditation inspector. He also touched on applications, informatics, and veterinary scanning.

He currently serves as the Cardiac Director on the Sonography Canada Board of Directors and has also been an active member of the association’s Examinations Committee and Professional Practice Committee volunteering his time and expertise to support exam blueprinting, standard setting, and national competency profile revalidation. He is also a freelance author and consultant sonographer whose most current project is the establishment of a sonography-based image bank for present and future exam item writers. His most incredible sonography experience was being part of the team that instructed echocardiography in Guyana.

When asked about how his career has helped advance the profession and why it is important for sonographers to volunteer with Sonography Canada, he had this to say:

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*“It is an incredible learning experience when sonographers come together from all over Canada to collaborate. Whether you are one or thirty years into your career, you bring valuable experience and a unique perspective to promote the awareness and advancement of sonography in Canada. It is humbling to realize that my roles as a practitioner, educator, consultant and volunteer have all allowed me to help shape the credentialing process and sonography practices implemented in Canada today.*”

*There are numerous opportunities to get involved, on a provincial or national level, that allow you to make a difference. Please do not hesitate to let your name stand as we cannot move forward as a profession without your knowledge and input!”*

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### FAVOURITE EXPRESSION

Today might not be my best day, but I try my best everyday.

*Richard Wharf*