



2020 IN REVIEW

#SONOGRAPHERS SAVELIVES

With the pandemic, we amplified our advocacy to support sonographers as essential members of the healthcare team. All sonographers deserved to be recognized for their contributions to the frontline battle against COVID-19.

PLI

We subsidized a portion of Professional Liability Insurance premiums for this increasingly important benefit making it affordable for everyone.

WEBINARS/ VIDEO LIBRARY- CPD OPPORTUNITIES

CPD continues to top the list of items members want most. Free to members, our monthly webinars on relevant topics, The Journal and expanded video library give you hours of sonography based learning anytime, anywhere.

AWARDS

Our virtual ceremony was a new experience for our winners in 2020. A special edition of SONOgramme "Recognizing Excellence", interviews at the AGM & Education Day and social media successfully gave our winners the recognition they deserved.

INFRASTRUCTURE

Investment in technical expertise led to more online efficiency for our members and staff. Online member accounts, a CPD tracking system and exam applications are now more accessible to more members than ever before!

VIRTUAL AMG & EDUCATION DAY

Record numbers attended the AGM where fiscal responsibility, paired with resiliency training and sonography-based CPD benefitted over 600 members! The feedback we received for this event convinced us to go virtual with SonoCon2020!

SONOCON2020

The pivot to virtual allowed us to support a greater number of our members from more locations in earning CPD. Members who had never before had the chance to attend our annual conference were able to participate and benefit from the learning.

CERTIFICATION EXAMS

We barely skipped a beat and were one of the first to offer online proctoring for our entry-to-practice exams. Almost 500 newly credentialed sonographers joined the profession and the frontlines in 2020.

SONOGRAPHY WEEK

Sonography Week celebrated sonographers everyday of the week the first week in October offering CPD, an interactive Town Hall, SonoSwag and our Advocacy Bootcamp.

**A FOCUS ON MEMBERS,
AN EMPHASIS ON ACTION**

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