STEPHANIE ROCHFORD, CRCS, CRGS, CRVS

1. WHY ARE YOU INTERESTED IN THIS POSITION?

I'm interested in this position because I would like to contribute to our profession and see it grow. Being a sonographer during a pandemic has been eye opening in how we are treated in the medical field, and I would love to be able to bring more awareness to how integral our job is for finding a diagnosis for our patients. I look forward to facing challenges of having our voice heard in the medical community and seeing if we can bring new opportunities for growth to our sonographers across Canada.

2. WHAT PERSONAL STRENGTHS CAN YOU BRING TO THE BOARD OF DIRECTORS?

Some of the strengths I bring would come from my previous experience and background as a science teacher for grades 7 to 12. During my time teaching, I was a standards setter for the Alberta Government for the grade 9 provincial exam.

Also, in my current role of Site Lead for a multi-modality clinic in Alberta, I have the opportunity to work and learn from the different modalities in my clinic as well as being a part of the hiring process for the clinic.

I have also worked with scheduling in different aspects in my life such as having to create multiple schedules for different teams in my company, creating a classroom schedule when teaching, as well as scheduling myself and other volunteers as part of my Live Stream Director responsibilities in my church.

3. WHAT PREVIOUS VOLUNTEER EXPERIENCE DO YOU BRING TO THE BOARD OF DIRECTORS?

This would be my first time volunteering in this profession. I thought, if I was going to volunteer, I should go big or go home! I am always willing to learn and expand my horizons and would love to contribute to our profession in this way.