



**Sonography  
Canada**



**Échographie<sup>®</sup>  
Canada**

# Event-Specific Partnerships

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## Webinars

**\$2,500 each**

(3 or more at \$2,000 each)

**Webinars are recorded and hosted in the video library for future playback**

- Logo on event landing page on website
- Logo on registration page online
- Logo prominently placed on all targeted email campaigns
- As the sponsor, introduce the presenter (Optional)
- Moderate the Q&A portion of the webinar (Optional)
- Thank the speaker
- Social Media Recognition

### **Premium Feature:**

Play a 30-second video in advance of the start of the webinar for an additional \$500 per webinar

## Virtual Education Series:

**\$2,500 each**

(3 or more at \$2,000 each)

**Hosted on Friday afternoons, Sonography Canada has put together micro-educational opportunities for CPD**

- Logo on event landing page on website
- Logo on registration page online
- Logo prominently placed on all targeted email campaigns
- Roll 30-second video when education day starts
- Opportunity to speak for 1 minute during break
- As the sponsor, introduce the presenter(s)
- Moderate Q&A
- Thank speakers
- Social Media Recognition

## 2022 CPD Crunch Week

**\$5,000** (Exclusive Opportunity)

- December 2022
- Logo on landing page on website
- Logo on registration page(s) on website
- Roll 60-second video each day of the week in advance of the session
- Verbal recognition each day at the beginning and end of the session
- Logo prominently placed on all targeted email campaigns
- Social Media recognition