



**Sonography
Canada**



**Échographie[®]
Canada**

Advertising Opportunities

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Advertising with Sonography Canada

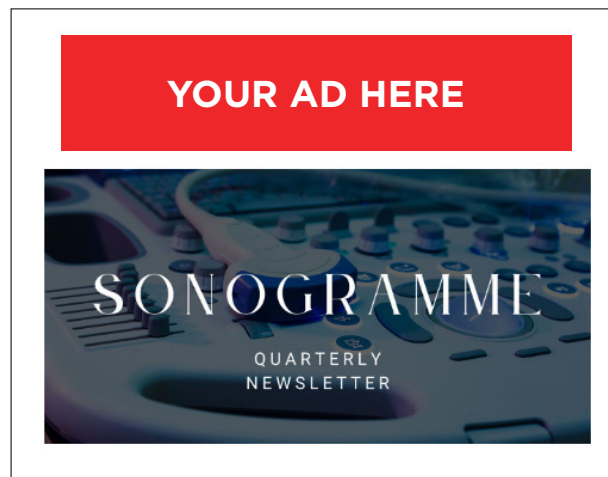
Sonography Canada offers advertising opportunities guaranteed to reach up to 7,000 members, students, educators and leaders of diagnostic medical imaging in Canada. For all advertising opportunities, please note that prices listed are not inclusive of applicable taxes.

Why Advertise with Sonography Canada?

We regularly engage with and communicate with our 7,000+ members using a variety of channels. Using our channels provides advertisers with the opportunity to reach influencers and decision-makers in diagnostic medical imaging, and students who will help shape the future of our profession.

SONOgramme (our Quarterly Newsletter)

The space above the SONOgramme header is available for advertising. SONOgramme is a quarterly newsletter designed to provide association updates to our members. The banner can be linked to any webpage. Our quarterly newsletter is deployed on the last day of January, April, July and October 2024. Please contact info@sonographycanada.ca for more information regarding available advertising space.



PRICING:

ISSUE	PRICE	SPECS
1 issue	\$750 each	High Resolution 1200px x 264px JPG or PNG files accepted
2 or more issues	\$650 each	High Resolution 1200px x 264px JPG or PNG files accepted



Advertising Opportunities

Event Advertising / Sponsorship

Opportunities to partner with Sonography Canada by sponsoring Webinars, Virtual Specialty Days, our Annual Conference and our CPD Countdown can be found [here](#).

Dedicated Email Blast

Those looking to increase exposure for their own event can do so by sending a dedicated email blast out to our membership.

Event Host to provide email copy, organization and/or event logo, and appropriate links to website(s) where individuals can sign up.

PRICING:

Per Email Blast: \$1,000 (Bundle of 3 emails for \$2,400 - can be used over multiple events).

For those who go through the application process, you can opt to send an email blast (or, purchase a bundle) for 25% off the posted rate.

Have Your Event Reviewed and provided CPD Credit for Sonographers by Sonography Canada - [please click here](#).

Terms & Conditions

1. Advertisers assume liability for all content (including text, representation and illustrations).
2. All advertising material is subject to approval by Sonography Canada.
3. The appearance of advertising does not constitute a guarantee or endorsement of the quality or value of such product or of the claims made by its manufacturer.
4. All advertising will be invoiced in full prior to publication
5. All advertising prices listed are pre-tax.
6. Discount rates may be available for bulk-orders or not-for-profit organizations. Please email info@sonographycanada.ca for more information.

