

Event-Specific Partnership

Webinars

January, February, March, September, October \$1,500 each

Five (5) available

Webinars are recorded and hosted in the video library for future playback

- Logo on event landing page on website
- Logo on registration page online
- Logo prominently placed on all targeted email campaigns
- As the sponsor, introduce the presenter (Optional)
- Moderate the Q&A portion of the webinar (Optional)
- Thank the speaker
- Social Media Recognition

Premium Feature:

Play a 30-second video in advance of the start of the webinar for an additional \$500 per webinar

Virtual Specialty Days April, November \$3,500 each

Two (2) available

Specialty education lecture series for targeted areas of practice

- Logo on event landing page on website
- Logo on registration page online
- Logo prominently placed on all targeted email campaigns
- Roll 30-second video when education day starts
- Opportunity to speak for 1 minute during break
- As the sponsor, introduce the presenter(s)
- Moderate Q&A
- Thank speakers
- Social Media Recognition

2023 CPD Countdown **December 2-6, 2024** \$5,000

(Exclusive Opportunity)

A week of daily virtual education sessions to help members meet CPD goals before year end

- December 2024
- Logo on landing page on website
- Logo on registration page(s) on website
- Roll 60-second video each day of the week in advance of the session.
- Verbal recognition each day at the beginning and end of the session
- Logo prominently placed on all targeted email campaigns
- Social Media recognition

